



William K. Kellogg J.J.J.
Class of 1948

WILL KELLOGG graduated from New Trier in 1948. During the summers as a teenager, he worked at Chicago's Field Museum cleaning and preparing specimens; in 1947, he was a porter on a 1,000-mile canoe trip across Manitoba, Canada, where he collected plant specimens for the University of Minnesota. In 1952, Kellogg graduated from Michigan State, where he was president of the Phi Kappa Sigma fraternity. He served in the U.S. Army and was stationed in Korea during the Korean War. In 1952, he married Jacqueline Evers. He has two sons and three grandchildren.

In 1968, Kellogg took over a struggling packaging company on Chicago's South Side, General Packaging Products, which manufactured customized food packaging. He worked with the mayor of Chicago not just to expand the business, but to improve the neighborhood. He also went to Washington, D.C., to urge the government to help clean up the South Side.

Kellogg and his family are strong supporters of education and health. In 1980, the Kellogg family established the Kellogg Cancer Center at Evanston Hospital and the Kellogg School of Management at Northwestern University. His wife, Jackie, worked at Evanston Hospital for more than 35 years, primarily supporting cancer research.

In 1984, the West Side Chopin Public School asked Kellogg to visit as part of an Adopt-A-School program. The library had missing glass in the windows; there were broken chairs and tables and very few books. He knew he had to do something, so he created and taught a Literature Program for 7th and 8th graders from 7:30 to 9 a.m. every Monday for 22 years, relying on his English courses at New Trier and Michigan State to help guide his curriculum.

In April 2013, Kellogg sold General Packaging Products, retiring from the company he built. Today, the company reports \$40 million in sales and employs nearly 100 people at two locations.

