

2026 ALUMNI ACHIEVEMENT HONOREE

Keating Crown — CLASS OF 1996

Keating serves as Managing Principal of Sterling Bay, where he leads new acquisitions and development efforts while overseeing strategic capital initiatives and key relationships. He is a member of the firm's Executive and Investment Committees and is responsible for the company's retail merchandising portfolio and property management functions.



Keating has over 20 years of industry experience. Prior to Sterling Bay, he worked at Aon Corporation in financial services. He then served as Senior Director of Development for Tishman Speyer in New York City and San Francisco. Keating earned a BA from Duke University and a JD-MBA from Northwestern University's Kellogg School of Management and Pritzker School of Law. Keating attended New Trier High School, where he was a three-year varsity lacrosse player and a member of Tri-Ship.

Keating is a Founding Trustee of the 9/11 Memorial & Museum Board and serves as Chair of the Steppenwolf Theatre Company Board of Trustees. He is also on the Board of Directors for Crown Family Philanthropies, Lurie Children's Hospital, Northwestern Pritzker School of Law, and the Northwestern Memorial Foundation.

